

SPONSORSHIP PROSPECTUS 2026-2027 ACADEMIC YEAR

Society of Hispanic Professional Engineers
Texas A&M University

TAMU SHPE

Zachry Engineering Education Complex

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SHPE
Leading Hispanics in STEM

Texas A&M University,
College Station

PREFACE

On behalf of the executive leadership and membership of the Society of Hispanic Professional Engineers at Texas A&M University (TAMU SHPE), we extend our sincerest gratitude for your willingness to support our beloved chapter.

Since 1994, TAMU SHPE has thrived as a premiere, student-led engineering organization. As leaders in the Hispanic and engineering community, we do not take our role lightly. We are driven by our ambition to enable future generations of successful students, engineers, and professionals. At TAMU SHPE, we cultivate an atmosphere conducive to interaction between professionals and students who embrace the values of the SHPE familia. Additionally, our chapter executes a wide array of important responsibilities that hold true to the Aggie Spirit. Given our national status as a large chapter, our reach and capabilities are extensive. This enables TAMU SHPE to successfully serve individuals across all levels of academia: from elementary to the collegiate level, and beyond.



- SHPE National Gold Chapter Award (2023, 2025)
- SHPE Blue Chip Award (2022, 2023, 2024)
- Five Star Chapter Rating
- National Chapter of the Year (2020)
- National Chapter of the Year (2019)

Recognized as a renowned student chapter at both the regional and national levels, we are always striving to do our best. This is evident within our chapter by being recognized with the Five Star Chapter Rating, Blue Chapter Award Recipients from 2022-2024, and the National Gold Chapter Award in 2023 and 2025!

It is because of corporate representatives like you that TAMU SHPE can carry on its reputation as an exceptional Hispanic organization. This proposal details our vision for TAMU SHPE during the 2026-2027 academic year. The executive team is excited about the possibilities that come with this new term, and we look forward to working with you to make this the most successful academic year to date!

Sincerely,

A handwritten signature in black ink that reads "A. Camacho".

Alvaro Camacho
President
SHPE - Texas A&M University

A handwritten signature in black ink that reads "A. Patlan".

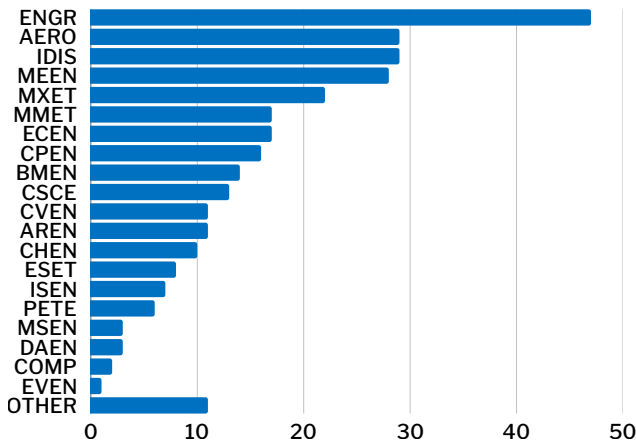
Alejandra Patlan
Vice President
SHPE - Texas A&M University



MEMBER DEMOGRAPHICS

With our heavy focus on STEM related fields and the ability to offer workshops and meetings with top-tier companies who are looking to hire STEM students, we heavily attract students of all majors.

TAMU SHPE Major Distribution

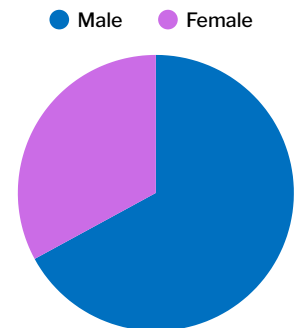


MAJOR	Acronym	# of students
General Engineering	ENGR	47
Aerospace Engineering	AERO	29
Industrial Distribution	IDIS	29
Mechanical Engineering	MEEN	28
Multidisciplinary Engineering Technology	MXET	22
Manufacturing & Mechanical Engineering Technology	MMET	17
Electrical & Computer Engineering	ECEN	17
Computer Engineering	CPEN	16
Computer Science & Engineering	CSCE	15
Biomedical Engineering	BMEN	14
Civil Engineering	CVEN	11
Architectural Engineering	AREN	11
Chemical Engineering	CHEN	10
Electronic Systems Engineering Technology	ESET	8
Industrial Engineering	ISEN	7
Petroleum Engineering	PETE	6
Material Science & Engineering	MSEN	3
Data Engineering	DAEN	3
Environmental Engineering	EVEN	1
Other	OTHER	11

** At Texas A&M, all engineering students start in General Engineering, which allows them to explore different fields. This explains why many of the students are listed under General Engineering — most are freshmen and sophomores who are in the process of being placed into their desired major.

GENDER DIVERSITY

TAMU SHPE takes gender diversity very seriously as we believe both men and women can change lives, empower the Hispanic community, and impact the world. TAMU SHPE currently has a **32.8% female, 67.2% male** ratio.



WORKFORCE DEMOGRAPHICS

As TAMU SHPE continues to grow, so does our ability to empower students at Texas A&M University. These opportunities are made possible through strong partnerships with sponsors, access to the SHPE National Convention, and involvement in high-impact campus events. Through our Workshops and General Meetings, students gain the skills needed to earn — and excel in — internships and full-time roles.

INTERNSHIPS / FULLTIME
121

CHAPTER EXPECTATIONS

The TAMU SHPE Executive Board has high expectations for the upcoming year. We have plans to host a variety of workshops with an emphasis on Engineering major selection, Industry navigation, and professional / leadership development. In addition, we will work to improve our Former Students, SHPEtinias, and MentorSHPE programs to help achieve our goals for the year. To help TAMU SHPE meet our expectations, we are seeking sponsorships.

1. Increase TAMU SHPE membership to 450+ strong
2. Increase members' acceptance rate of their preferred major
3. Increase members' hiring rate for industry opportunities
4. Evolve TAMU SHPE into a 50-50 male-to-female organization

SPONSORSHIP TIERS

Your support is essential to our tradition of excellence. By sponsoring the Society of Hispanic Professional Engineers at Texas A&M University, you help us thrive. Sponsors are recognized on our chapter website for the 2025-2026 academic year and receive priority in event scheduling based on their sponsorship level and time of contact. For questions or invoice requests, please contact our Vice President, Alejandra Patlan, at tamushpe@gmail.com.

TIER LIST

BENEFITS	MAROON	BRONZE	SILVER	GOLD	PLATINUM
PRICE	\$0 - \$749	\$750 - \$1249	\$1250 - \$1999	\$2000 - \$2999	\$3000 +
RESUME BANK					
NEWSLETTER					
WORKSHOP OR LUNCH-N-LEARN					
CUSTOM SPONSORSHIP					
SELECT MERCHANDISE					
GENERAL MEETING					
FLAGSHIP EVENT					

TIER BREAKDOWN

Donation up to \$749

Maroon Sponsor

- Member Resume Bank
 - Full access to all of our members' resumes, which can be filtered at the sponsor's request.
- Access to TAMU SHPE newsletter opportunities
 - Event and job marketing in our weekly newsletter

Donations from \$750 to \$1,249

Bronze Sponsor

- **All Maroon Sponsor Benefits**
- Host a Technical Workshop or a Lunch-n-Learn event*
 - Topics are selected from our list of chapter development initiatives or introduced by the sponsor

Donations from \$1,250 to \$1,999

Silver Sponsor

- **All Bronze Sponsor Benefits**
- Eligible for custom sponsorship**
 - See below for more information
- Higher Priority in event scheduling.
 - Dates and times are subject to first-come-first-serve

Donations from \$2,000 to \$2,999

Gold Sponsor

- **All Silver Sponsor Benefits except workshop/event***
- Receive select TAMU SHPE merchandise.
- Opportunity to host a Chapter General Meeting (GM)
 - If no GM slots are available, the sponsor will instead host a Technical Workshop or Lunch-n-Learn event.

Donations \$3,000 or more

Platinum Sponsor

- **All Gold Sponsor Benefits**
- Opportunity to create a new flagship event or VIP interactions with members
- Priority general meeting presentation date selection
 - Dates and times are subject to first-come-first-serve

Silver - Platinum

**Custom Sponsorship

Custom sponsorships are a unique way to contribute to TAMU SHPE. This allows you to select how your funds are distributed among the organization, in addition to sponsoring an event. Opportunities include but are not limited to:

- Company merchandise for members
- Scholarships
- Specific items/expenses (name tags, apparel, etc.)
- Additional Sponsorship Opportunities (Next page)
- Participate as a professional mentor in MentorSHPE
- Sponsor members to the SHPE National Convention.
- And much more!

*Processing Sponsorship

For sponsorship confirmation and event inquiries, contact our Vice President, **Alejandra Patlan**, at tamushpe@gmail.com. Event and meeting reservations are prioritized by sponsorship level, then on a first-come, first-served basis, and financial contribution amount. Reservations will be made only after payment is received and confirmed.

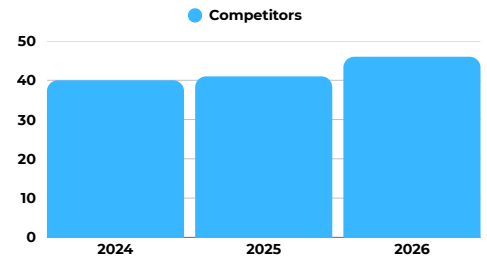
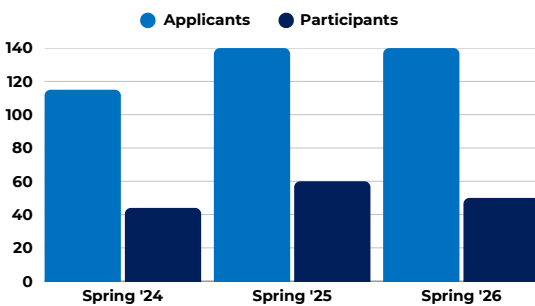
ADDITIONAL SPONSORSHIP OPPORTUNITIES

As our chapter grows, there are major events sponsors can support directly or indirectly. Direct involvement includes attending and participating in the event at Texas A&M University, while indirect support involves official recognition during the event. Below are three major events for potential sponsorship. For more information or to contribute, contact our Vice President, **Alejandra Patlan**, at tamushpe@gmail.com. **Silver Sponsor level required.**

SHPEATHON

SHPEathon is a weekend-long competition that provides real-world engineering experience by forming multi-disciplinary teams to enhance collaboration and communication. This year, over **45** competitors formed teams of 4-5, each given 48 hours to create a mock company and an innovative product to address a real-world problem.

On the first night, teams brainstormed ideas and established their company positions. The second day included mini-games and an informal sales pitch from each team. Management, marketing, financial, and design deliverables were submitted by each team throughout the competition, followed by final presentations on the third day. Teams presented their projects to industry-level judges, competitors, and the executive board.



ACE CAMP

Our annual Advancing Careers in Engineering (ACE) Camp is the flagship event of our K-12 Service and Outreach Programs, offering high school students a dynamic, weekend-long experience. Open to students across Texas, the camp provides on-campus housing, meals, and a variety of hands-on activities, including a campus-wide scavenger hunt, engineering facilities tour, a Physics Demonstration with Professor Tatiana Erukhimova, student-engineer panel, robot coding challenge, and boat design competition.

In April 2026, we received 140 applications and welcomed 50 students to campus. Each participant received merch given by C.C.

Creation to help promote Texas A&M and STEM even after their visit. With your support, we hope to expand our outreach each year and provide this unique opportunity to even more aspiring engineers.

SHPERUN

SHPERUN is a self run fundraiser to bring many members to the National Convention. Not only that but bringing back our Run Club to bring together athleticism and a social environment.

To learn more about SHPERun, TAMU SHPE's largest-ever fundraiser, please contact Teyuris Mata at tamushpe@gmail.com.



GENERAL MEETINGS

TAMU SHPE is dedicated to the professional and academic growth of its members. For 2026-2027, our biweekly general meetings will be our main development tool, facilitating interaction between members and professionals. These meetings provide valuable learning opportunities from experienced professionals like you.

A minimum of Gold Sponsorship is required to sponsor a general meeting. Donations cover the costs of food, drinks, utensils, and resources. Due to high demand during the Fall Career Fair and recruiting season, only Platinum-level sponsors will be considered for the first and second general meetings of the fall semester.

Meetings start with executive board updates, followed by a 45-minute presentation by a corporate representative, followed by a Q&A. We ask representatives to prepare engaging and informative topics that advance our members' professional and academic development. We have provided examples of acceptable topics below. For sponsorship inquiries, contact our Vice President, Alejandra Patlan, at tamushpe@gmail.com.

Preferred List of Topics:

- Resume/Interview Tips
- Networking Tips & Trick
- Technical/Social Communication in the Workplace
- Understanding/Adapting to your Role
- Necessary Personal & Professional Skills
- Personal Branding
- Working with Diverse Colleagues
- Salary Negotiation
- Management: How-To Handle Work-Life
- etc.

This list is not exclusive and your company may already have a presentation prepared for a different topic. Therefore, if you would rather have a different topic, please let us know so that we may advertise for it. We would love our members to hear from different perspectives from those on your team. We kindly ask if your list of presenters can include a newly hired engineer, an established engineer at your company, and a recruiting/HR/talent acquisition member if possible.

Our general meetings are designed to reach all of our members that are looking for internships or full time offers. Time will be allocated after the presentation for more personal time so our members can connect with your team.

We thank you for your sponsorship and your willingness to spend time with our members! We hope to continue our partnership for years to come.



FINANCIAL REPORT

Please review the budget outlined below for a brief financial estimation of our main activities. Companies that wish to sponsor a specific event/project will be recognized as the main sponsor. For information on certain events/programs, please visit our website, tamushpe.org, or contact our Vice President, Alejandra Patlan.

Description	'25-'26	Proposed '26-'27
SHPE National Convention Transportation	\$25,999	\$25,000
SHPE National Convention Lodging	\$15,267	\$9,000
SHPE National Convention Reg. and Apparel	\$8,222	\$7,500
General Meetings	\$6,942	\$7,500
Internal Events	\$4,978	\$4,000
End of Year Banquet	\$3,429	\$3,500
External Outreach Programs	\$5,833	\$7,000
Membership Apparel	\$8,187	\$7,750
Academic Development	\$1,312	\$1,000
Noche de Ciencias	\$945	\$1,000
SHPEtinas Program	\$627	\$1,250
Professional Development	\$1,852	\$1,500
Executive Board Apparel	\$1,462	\$1,000
Other Expenses	\$8,991	\$7,000
Total	\$94,046	\$84,000
Income (Corporate and Fundraising)	> \$80,000	> \$100,000

- We will be fully sponsoring 60 members this year.
- Previously, we sponsored 65 members and 15 unsponsored, which aligns with the usual amount that our chapter can sponsor, all thanks to the help from companies.
- TAMU SHPE is willing to discuss other expenses in further detail upon request. The entire budget has not been itemized for brevity.
- Sponsors are asked to contact our Vice President, Alejandra Patlan, at tamushpe@gmail.com with any questions or to request an invoice, if needed.

SHPE NATIONAL CONVENTION



Our Experience: SHPE National Convention is the largest gathering of Hispanics in STEM in the country. In 2026, SHPE National will celebrate its 52th anniversary in Indianapolis, Indiana. At the Convention, our members will have access to dozens of professional and academic development workshops, be able to network with thousands of peers and corporate representatives from across the country, and have the opportunity to secure employment at a career fair with over 300 companies.

During convention, TAMU SHPE always makes sure to let our presence be known. In past years, we have won the Gold Chapter Award, Blue Heart Award, and continuously network with Alumni and Company Sponsors. On top of these extra feats, our members are always well-recruited, interviewed, and have multiple offers for internships or full-time offers.

At the 2025 SHPE National Convention in Philadelphia, PA:

- 65 members were sponsored
- 80% of sponsored members received an interview
- 70% of sponsored members received a job/internship offer

These statistics are a testament to TAMU SHPE's dedication to providing professional development and opportunities for all Hispanics in STEM, regardless of experience.



RETURN ON INVESTMENT

The Society of Hispanic Professional Engineers is a national organization dedicated to increasing the participation of students in the fields of science, technology, engineering, and mathematics. The SHPE National mission statement is “to promote the development of Hispanics in technical professions to achieve academic excellence, economic opportunity, and social equality.”

The members of TAMU SHPE live by our chapter mission statement and vision:

Chapter Mission Statement: TAMU SHPE enhances opportunities for personal and professional growth through academic and social responsibilities while holding true to the Aggie Spirit.

Chapter Vision: TAMU SHPE’s vision is to lead and prepare all Aggies in their profession.

Our mission statement and vision are fulfilled by providing professional and academic support, career development opportunities, community service, and recruiting top-tier Hispanic students as members to continue the chapter’s legacy.

TAMU SHPE is delighted by the prospect of your company joining our SHPE Familia as a corporate sponsor. As a sponsor, your company will receive inside access to our organization, which comes with the opportunity to market and recruit from a pool of highly talented and diverse individuals. Our membership consists of students from various engineering disciplines and other concentrations such as business, agriculture, mathematics, and more.

TAMU SHPE has much to offer, and the journey we embark on each year can seem overwhelming for a student-led society. However, through the support of our dedicated sponsors and membership, we embrace the challenges we face and see our goals through to the end. For 32 years, TAMU SHPE has consistently introduced quality graduates into the workforce who exemplify outstanding merit, integrity, and credibility. Through leadership opportunities such as the executive board, committee representatives, and other committee positions, our members are empowered to create a lasting impact at Texas A&M and the world. As a sponsor, your contributions extend beyond TAMU SHPE. Our chapter is involved with other societies and organizations at Texas A&M, allowing all Aggies to benefit from your efforts. The invaluable experiences made possible by being a part of TAMU SHPE pay dividends for years to come.



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THANKS AND GIG'EM

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